

**PENNSYLVANIA  
DEPARTMENT OF TRANSPORTATION**

**EXHIBIT A**

**(Exhibit A must be attached to your PA  
Tourism Signing Agreement once you receive the fully  
executed copy)**

# Logo Program Fee Structure

## **One Time Installment Cost:**

\$14,500.00 - For interchanges signed in two directions (north and southbound), businesses purchase space on 2 highway signs and 2 ramp directional signs. Fee is payable at time contract is submitted.

\$7,250.00 – For interchanges signed in one direction (eastbound only), businesses purchase space on 1 highway sign and 1 ramp directional sign. Fee is payable at time contract is submitted.

\$200.00 – In cases where additional turns are needed to reach your business, a trailblazer sign will be installed at an additional cost of \$200.00 per trailblazer. Attraction trailblazers are \$650.00 each.

## **Annual Fees:**

(After the 1<sup>st</sup> year)

\$326.00 per mainline sign (highway sign)

\$152.00 per ramp sign

\$152.00 per trailblazer

## **Additional Costs:**

Each business is responsible for the cost to have their logos fabricated according to PennDOT specifications.

### **Gas Criteria**

- Must be within 1.0 miles from the end of the off ramp
- Must be in continuous operation at least 16 hours a day, 7 days a week
- Provide gasoline and oil
- Free public rest rooms with sinks and running water
- A public telephone

### **Food Criteria**

- Must be within 2.0 miles from the end of the off ramp
- Be in continuous operation for at least 10 consecutive hours a day, 6 days a week
- Licensed by the Department of Agriculture
- Accessible without an admission fee
- Public rest rooms with sinks and running water
- Provide seating for 20 people or more

### **Lodging Criteria**

- Must be within 3.0 miles from the end of the off ramp
- Service shall be available 24 hours a day, 7 days a week
- Hotel or Motel with private rooms and baths
- Public telephone
- Adequate off-street parking

### **Camping Criteria**

- Must be within 5.0 miles from the end of the off ramp
- Continuous operation for at least 6 months a year
- Accommodations for a minimum of 20 campsites
- An attendant shall be available during normal working hours
- Rest rooms with showers and running water must be available
- Public telephone

### **Attraction Criteria**

- Must be within 15 miles from the end of the off ramp for rural areas  
5 miles in urban areas
- Provide adequate legal parking
- Provide rest room facilities and drinking water
- Must be open a minimum of 30 days per calendar year
- If there is an admission charge, it must be apparent to prospective visitors  
at the point of entry
- Public telephone